Primer

Quick Start Guide

7"Color eBook Reader and Media Player

SX-EB700

1. Introduction

Primer sets the new standard for electronic readers.

- Easily download and transfer your favorite digital books from a wide variety of sources, not just one
- The eBook's versatile, open standard design supports the following formats (ePub, PRC, PDF, HTML,TXT), as well as MP3 audio files
- With 2GB of internal storage and the option for adding additional SD Card support up to 16GB
- Super long battery life will keep you reading over 8,000 pages between charges
- Great for students, book lovers and business travelers – simply take all your favorite books on the road with you.

2. Features

- 2GB Internal Memory
- Micro SD card support(up to 16GB)
- USB2.0 allows for convenient drag-and-drop of media files from your computer.
- Plug and play design compatible with PC and Mac.
- Supports the most popular eBook formats including PDF, TXT PDB, ePub, HTML, and Irc.
- Supports Audio/Video Formats: MP3, WMA, APE, FLAC, AAC, MKV, AVI, RM,RMVB, VOB, DAT, MP4, FLV, 3GP.
- 7" Full Color Widescreen, Resolution 800 x 480.

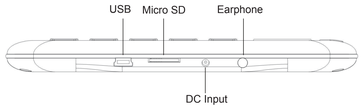
3. Specification

- Power Input: 5V 1A
- Stock temperature: -20~60°C
- Operating temperature: 0~40°C
- Unit size: 207 x 132 x 12 mm
- System requirement:
  - USB 2.0 Win7 / Vista / WinXP / 2003 / 2000
- One year limited Warranty on parts and labor

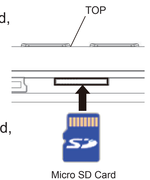
4. Package Contents

- 7"Color eBook X 1
- AC Power Adapter X 1
- Quickstart guide X 1
- Mini-USB Cable X 1
- Sleeve Case X 1
- Pair of earphones X 1

5. Micro SD Card Installation

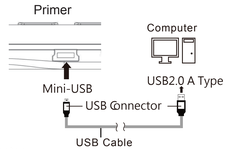


When inserting the Micro SD card, gently insert the card into the open slot (Please see image)



When removing the Micro SD card, gently tap the card, it will pop out automatically.

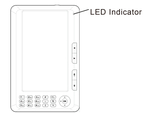
6. Part name and function



- USB Connector:
  Mini-USB: This USB connector connects to the USB interfaces into the Primer.
  USB2.0 A Type: This USB connector connects to the USB interfaces into a computer.
- USB Cable:
  Connect the Primer and a computer.

7. Charging

- LED Indicator:
  Charging: LED Blinking
  Charged: LED ON



Two Ways to Charge:

Ⓐ Using the AC Power Adapter.
Ⓑ Connect using USB Cable to a computer

8. Troubleshooting

1. The reader does not turn on
   - •Check the LED Indicator if LED turns on.
   - •Recheck after connect AC Power Adapter.
2. There is no sound in earphone
   - •Please check the volume in sound settings.
   - •Please check there is no problem in connecting of earphone.
3. The keys do not work.
   - •Please confirm whether the keypad is locked in "System Settings" if it is locked, please press "play" key to unlock.